


The 15th Annual Reverse Logistics Association Conference & Expo
The Westgate Las Vegas Resort Hotel
The Circular Economy

Day One – Tuesday, February 6, 2018	
9:00	Event Registration
1:00	Welcome Remarks from our Executive Director Tony Sciarrotta, Executive Director, The Reverse Logistics Association
1:05	Chairperson’s Opening Address
1:15	<i>Keynote Presentation: 2018 Reverse Logistics Global Overview</i>
2:00	Panel Discussion: Examining The Secondary Market Moderator: Paul Baum, CEO – PlanITROI Panelists: Kathy Murphy, Director of Special Markets - Vista Outdoors
2:45	Afternoon coffee/networking break and raffle drawing <i>Sponsorship Available</i>
3:15	Panel Discussion: Examining Best Practices in Reverse Logistics Moderator: Panelists: Jason MacIver, Senior Director, Service Supply Chain – DELL Cary Williams, Director, Service Operations – Philips Health Systems
4:00	Panel Discussion: Best Practices in Recycling
4:45	Panel Discussion: Benchmarking Reverse Logistics Strategies Moderator: Panelists: Joyce Cruts, Director Supply Chain Operations: Returns Management - Acer America Corporation
5:30	Evening Networking Reception Hosted by RLA Partner 

Day Two – Wednesday, February 7th, 2018

7:00	Breakfast & Event Registration <i>Sponsorship Available</i>
8:00	Welcome Remarks from our New Executive Director Tony Sciarrotta, Executive Director, Reverse Logistics Association
8:05	Panel Discussion: Consumer Electronics – Discussing Best in Class RL Strategies Moderator: Panelists:
8:50	Keynote Introduction by Chuck Johnston, COO, RLA Platinum Partner 
9:00	Keynote Presentation: Examining The Circular Economy Trisa Thompson, Senior Vice President & CRO, Corporate Social Responsibility – DELL
9:45	Panel Discussion: Best Reverse Logistics Practices in the Mobile Industry Moderator: Panelists:
10:30	Morning coffee break/networking break and raffle draw <i>Sponsorship Available</i>
11:00	Panel Discussion: Returns and Customer Loyalty Moderator: Panelists:
11:45	Panel Discussion: Effective Recall Strategies Moderator: Panelists:
12:30	Luncheon for All Attendees <i>Sponsorship Available</i>
2:00	Panel Discussion: The Future of Forecasting for Returns - Moderator: Panelists:
2:45	Panel Discussion: Examining How Socially Responsible Reverse Logistics Can do Good and Impact Your Bottom Line Moderator: Panelists:
3:30	Afternoon coffee/networking break and raffle drawing <i>Sponsorship Available</i>
4:00	Panel Discussion: Collaboration and Best Practices in Asset Recovery – Examining how industry leaders ensure transparency and efficiency Moderator: Panelists:
4:45	Keynote Presentation – TBA
5:15	Interactive Champagne Roundtables Interact directly with some of our leading speakers and sponsors and continue the dialogue while sipping champagne! Sign up in advance to reserve your seat and question the industry's brightest minds directly.

	<ol style="list-style-type: none"> 1. Reverse Logistics Challenges and Successes through the eyes of Cisco, Jack Allen, Senior Director, Global Logistics 2. Reverse Logistics Challenges and Successes through the eyes of Georgia Institute of Technology, Tim Brown, Managing Director 3. Reverse Logistics Challenges and Successes through the eyes of Best Buy, Lisa Cotter, Senior Director, Reverse Logistics 4. Reverse Logistics Challenges and Successes through the eyes of FedEx, Jeffrey Elliott, Senior Director Technology Sales 5. Reverse Logistics Challenges and Successes through the eyes of The Home Depot, Ryan Holden, Director of Returns and Repair 6. Reverse Logistics Challenges and Successes through the eyes of GoTRG, Chuck Johnston, COO 7. Reverse Logistics Challenges and Successes through the eyes of Wal-Mart Stores, Troy Kubat, Senior Director, Specialty & Reverse Logistics 8. Reverse Logistics Challenges and Successes through the eyes of DELL, Thomas Maher, Vice President for Global Service 9. Reverse Logistics Challenges and Successes through the eyes of Intel, Kenny McDaniel, RL Business/Finance Manager 10. Reverse Logistics Challenges and Successes through the eyes of Google, Steven Nickel, Director of Operations 11. Reverse Logistics Challenges and Successes through the eyes of HP, Monica Orlando, Director of Channel Operations 12. Reverse Logistics Challenges and Successes through the eyes of Liquidity Services, Jack Rallo, President Retail Supply Group
6:00	Evening Networking Reception Hosted by RLA Platinum Partner 
7:00	Conclusion of Day Two
Day Three – Thursday, February 8th, 2018	
7:00	Breakfast & Event Registration <i>Sponsorship Available</i>
8:00	Welcome Remarks and 2017 overview of RLA Activities
8:30	Panel discussion: Artificial Intelligence – Examining its Impact on Returns Moderator: Chuck Johnston, COO - GoTRG

	Panelists:	
9:15	Keynote Presentation – The year ahead, CES 2018 Trends and Implications for Returns Steve Koenig, Consumer Technology Association (CTA)	
10:00	Panel discussion: The Future of Trade Ins and Consumer Exchanges Moderator: Nelly Ramirez, PowerOn Panelist: Steve Freemerman, Senior Manager Global Logistics - GoPro	
10:45	Morning coffee break/networking break and raffle draw	<i>Sponsorship Available</i>
11:15	Panel discussion: Start-Ups in Reverse Logistics Moderator: Panelists:	
11:45	Fireside Chat with Members of the RLA Advisory Board Host- Ahmad Sahar, Director of Events, The Reverse Logistics Association Guests - Jack Allen, Senior Director, Global Logistics - Cisco Tim Brown, Managing Director - Georgia Institute of Technology Lisa Cotter, Senior Director, Reverse Logistics – Best Buy Jeffrey Elliott, Senior Director Technology Sales - FedEx Ryan Holden, Director of Returns and Repair – The Home Depot Chuck Johnston, COO - GoTRG Troy Kubat, Senior Director, Specialty & Reverse Logistics – Wal-Mart Thomas Maher, Vice President for Global Service - DELL Kenny McDaniel, RL Business/Finance Manager - Intel Steven Nickel, Director of Operations- Google Monica Orlando, Director of Channel Operations - HP Jack Rallo, President Retail Supply Group – Liquidity Services Tony Sciarrotta, Executive Director, The Reverse Logistics Association	
12:30	Close of the RLA Conf & Expo - Boxed Lunches provided	<i>Sponsorship Available</i>

Thank you to our Event Partners:

